

LAURENT AUGUSTE
PRESIDENT AND CHIEF EXECUTIVE OFFICER
VEOLIA WATER AMERICAS

As president and CEO for Veolia Water Americas, Laurent Auguste leads Veolia Water's municipal and industrial business activities in both North and South America. He is a member of the Executive Committee for Veolia Water, the world's No. 1 water company.

Based in Chicago, Mr. Auguste has been active in the development of the Water Impact Index, Veolia Water's new tool for measuring the impact of human activity on water resources. He advocated that the Great Lakes serve as the first global implementation site of this new tool, along with the first-ever carbon-water study of a major metropolitan water cycle.

He's also the founder of www.growingblue.com, a data-driven, online water resource about our global water challenges. Mr. Auguste is an active board member of the Clean Water Americas Alliance and the Milwaukee Water Council.

SUTTON BACON
PRESIDENT AND CHIEF EXECUTIVE OFFICER
NANTAHALA OUTDOOR CENTER
BOARD OF DIRECTORS
OUTDOOR INDUSTRY ASSOCIATION

Sutton Bacon is the Chief Executive Officer of the Nantahala Outdoor Center. Regarded as one of the world's premier outdoor recreation companies, over one million guests visit NOC annually to embark on a diverse collection of over 120 different river and land itineraries, travel abroad with NOC's Adventure Travel program, shop at NOC's flagship retail stores, and enjoy 500 acres of resort amenities, including four restaurants, conference facilities, and multi-tiered lodging. Sutton leads a staff of 200 full-time and over 750 seasonal employees.

Sutton has been recognized as one of the top-ten outdoor industry "Power Players" by *SNEWS*, has received a "40 Under 40 Award" by *Sporting Goods Business*, and has been honored by the United States House of Representatives' Small Business Committee as a "Hero of Small Business." During his tenure with the company, NOC's innovative programming has been featured in national media outlets such as *Businessweek*, *National Geographic ADVENTURE*, *The New York Times*, *Outside*, *Travel Channel*, *USA Today*, and *The Wall Street Journal*.

A noted conservationist, Sutton has developed three innovative LEED adventure centers and flagship stores, including the LEED certified Asheville store, LEED Silver Gatlinburg store, and LEED Gold Nantahala store. In all three instances, these facilities were the first LEED retail projects in their markets. Sutton served for four years as President of American Whitewater, leading its efforts around the nation to remove dams, conserve watersheds, and restore flows to whitewater rivers, and he also served on the board of the Leave No Trace Center for Outdoor Ethics.

CHUCK D. BARLOW
VICE-PRESIDENT
ENVIRONMENTAL STRATEGY AND POLICY OF ENTERGY CORPORATION

Chuck D. Barlow is Vice-President, Environmental Strategy and Policy of Entergy Corporation, a national utility company based in New Orleans. Barlow supports the Entergy national fleet from offices in Jackson, Mississippi and New Orleans. Prior to accepting this position, Barlow acted as Associate General Counsel – Environmental at Entergy. Previously, he worked as General Counsel of the Mississippi Department of Environmental Quality from 1996 to 2003. From 1990 through May 1996, he was associated with the Jackson office of Phelps Dunbar, L.L.P., where he practiced environmental law and general litigation. In 1989-1990 Barlow clerked for former Chief Judge Charles Clark of the United States Court of Appeals for the Fifth Circuit.

At Entergy, Barlow has directed the company's participation in several cases of national significance, including *Massachusetts v. EPA* (where the company filed a Supreme Court amicus brief encouraging the regulation of greenhouse gases by EPA), *Entergy v. Riverkeeper* (in the Supreme Court, concerning the applicability of cost-benefit analysis under Section 316(b) of the Clean Water Act), *North Carolina v. EPA*, (in the D.C. Circuit, challenging the fuel adjustment factor included in the Clean Air Interstate Rule), and *EME Homer City Generation, L.P. v. EPA* (in the D.C. Circuit, challenging aspects of the Cross State Air Pollution Rule).

Barlow holds the Master of Laws (LL.M.) in environmental and natural resource law from the Northwestern School of Law of Lewis & Clark College, Portland, Oregon, where he graduated *magna cum laude* in 1995. In 2007, he was honored with Lewis and Clark's Distinguished Environmental Graduate Award. Barlow received his undergraduate degree from Mississippi College in 1984 with special distinction and high honors, the Master of Arts in English from the University of Virginia in 1986, and his law degree from the Mississippi College School of Law in 1989 (*magna cum laude*).

DANIEL BENA

SENIOR DIRECTOR OF SUSTAINABLE DEVELOPMENT

PEPSICO

Dan is a liaison between government affairs, public policy, and operations to “connect the dots” for impact and develop advocacy and messaging to key stakeholder groups. He serves on the Public Health Committee of the Safe Water Network, dedicated to market-based, sustainable community-level solutions to provide safe drinking water in developing economies; the Leaders Group of the World Business Council for Sustainable Development (WBCSD); Steering Board of the International Finance Corporation's Water Resources Group 2030 Initiative. He formerly served on the Steering Committee of the United Nations CEO Mandate, and, most recently was elected to the Board of the US Water Alliance.

He represented PepsiCo as one of only three invitees by the Federal Ministries of Germany to speak about the Food: Water: Energy Nexus in preparation for Bonn 2011. In July, 2012, he was one of four witnesses invited to provide testimony to the US Senate Committee on Energy and Natural Resources, Subcommittee on Water and Power. He recently published his first book, *Sustain-Ability: How a Corporate Conscience Sustains a Company's Ability to Win*, specifically to help other companies along their sustainability journeys.

MAYOR ROY D. BUOL

DUBUQUE, IOWA

Roy D. Buol was first elected to a four-year term as Mayor of Dubuque, Iowa in November 2005, and was re-elected in November 2009. He previously was elected as Second Ward Representative to the City Council in 1995 and, was re-elected in 1999 and again in 2003. During his mayoral campaign in 2005, Mayor Buol's platform was based on “engaging citizens as partners,” and what he heard from thousands of citizens was a consistent theme surrounding water quality, recycling, green space, public transit, cultural vitality, accessibility, and downtown revitalization. During the first City Council goal-setting session following his election in 2006, Mayor Buol proposed and received the full support of his council colleagues to focus on sustainability as a City top priority, stating “cities that get out in front on sustainability will have competitive economic advantages in the future.” Sustainability has been a top priority every year since his election.

In 2009, Mayor Buol was instrumental in the launch of “Smarter Sustainable Dubuque,” a unique public/private partnership between the City of Dubuque and IBM Research, the division of IBM responsible for its “Smarter Planet” campaign. The project was initiated in September 2009 when the City of Dubuque and IBM announced their intentions to make Dubuque one of the first “smarter” sustainable cities in the U.S.

Since Mayor Buol was elected mayor, Dubuque has been named an All-America City by the National League of Cities (2007), the Most Livable Small City by the U.S. Conference of Mayors (2008), the Best Small City to Raise a Family by Forbes (2010), and was named a 2010 third-place finalist and gold-standard community at the International Awards for Livable Communities (LivCom).

JULIE FRIEDER
SENIOR SUSTAINABILITY ANALYST
CALVERT INVESTMENTS

Julie Frieder is a Senior Sustainability Analyst with Calvert Investments where she researches corporate environmental performance and engages in shareholder dialogues on a range of environmental issues including electronic waste, environmental toxins in consumer products, and water risk in the supply chain. Ms. Frieder has helped implement Calvert’s water advocacy agenda around four key topics: transparency and disclosure, equitable and affordable access, community engagement and the climate change/water sustainability link. Prior to joining Calvert in 2001, she served eight years with the US Environmental Protection Agency. While there, she had special assignments with the President’s Council on Sustainable Development and the New Zealand Ministry for the Environment. She earned a MS in Environmental Science and a MPA from the Indiana University School of Public and Environmental Affairs and a BA in Psychology from the University of Rochester. Julie resides in Boulder, Colorado where she enjoys mountain biking, trail running and cross country skiing.

WILLIAM F. “ZEKE” GRADER, JR.
EXECUTIVE DIRECTOR
PACIFIC COAST FEDERATION OF FISHERMEN’S ASSOCIATIONS (PCFFA)

William F. “Zeke” Grader, Jr. was raised in the commercial fishing industry along California’s north coast. Grader worked in and later managed fish processing plants while in high school, college and law school. After passing the California Bar and graduating law school (University of San Francisco), Grader went to work in 1976 for the newly-formed Pacific Coast Federation of Fishermen’s Associations (PCFFA). Created just prior to the passage of the HR 200, the Fishery Conservation & Management Act, PCFFA was intended by its founders to unite local port and fish marketing associations along the coast giving working fishing men and women a strong and single voice in state, regional and national fishery issues.

Among others, PCFFA represented all of California’s organized commercial salmon fishermen and, as a result, became involved early in many fish habitat issues, since the state’s salmon populations had been decimated by the dewatering of salmon streams and loss of in-river fish habitat. PCFFA was involved early, too, in issues of coastal protection working to assure fishing ports and facilities within the coastal zone were safeguarded and in issues of pollution affecting the health of fish stocks and human health. Much of this work brought PCFFA into contact and coalitions with conservation organizations, as fishermen understood environmental protection key to their economic survival.

At the national level, PCFFA and Grader have worked on various measures before the Congress dealing with west coast fishery issues. PCFFA began pushing for fish habitat language in the FCMA (now called the Magnuson-Stevens Act) beginning in 1977 and along with the National Wildlife Federation in 1986 successfully had inserted habitat language into the act along with a requirement that regional fishery council members had to be knowledgeable of the fish they were charged with managing. In 1995 and 1996 PCFFA worked with a coalition of conservation and fishing groups pushing for further reforms of the Magnuson Stevens Act, resulting in passage of the Sustainable Fisheries Act, and continues to serve in a coalition – the Marine Fish Conservation Network – working for better fishery management where Grader is a member of the MFCN’s executive committee. In 1988, Grader was a recipient of the Department of Commerce’s “Environmental Hero Award.”

SCOTT D. HALL
VICE PRESIDENT - ENVIRONMENTAL & BUSINESS SERVICES
BLACK BEAR HYDRO PARTNERS, LLC

Mr. Hall joined Black Bear Hydro in November 2009 upon its acquisition of hydroelectric generating assets on the Penobscot and Union Rivers in Maine. Mr. Hall has over 23 years of experience in the hydroelectric industry focusing on regulatory, environmental and business development activities. Mr. Hall has worked on and managed a

variety of water management issues including fisheries, wetlands, and flow regimes and has been an active partner in a variety of stakeholder settlement agreement processes that ultimately addressed numerous socio-economic issues related to river flows, energy development, and natural resource management. Mr. Hall earned a Bachelor of Science degree in Wildlife Management and a Masters degree of Public Administration from the University of Maine. Mr. Hall, his wife and two children reside in Orono, Maine.

COLIN HARRIS
BUSINESS DEVELOPMENT MANAGER
CARBON DISCLOSURE PROJECT NORTH AMERICA

Colin Harris is a Business Development Manager for the Carbon Disclosure Project - a non-profit organization that administers public disclosure of companies environmental impact, including Water, annually, on behalf of the investor community. Colin has developed business at the nexus of environmental and financial issues since 2008 including in carbon and renewable energy markets as a salesman with JP Morgan's Environmental Markets team (a division of Sales & Trading) and as a Sales Director for Skystream Markets. Colin has 6 years experience in management and litigation consulting with Oliver Wyman and holds an MBA and Bachelor's degree from Cornell University.

GEORGE S. HAWKINS
GENERAL MANAGER
DISTRICT OF COLUMBIA WATER AND SEWER AUTHORITY

With an operating and capital budget of nearly \$1 billion, DC Water provides drinking water delivery and wastewater collection and treatment for a population of more than 600,000 in the District of Columbia, as well as the millions of people who work in or visit the District. DC Water also treats wastewater for a population of 1.6 million in Montgomery and Prince George's counties in Maryland, and Fairfax and Loudoun counties in Virginia.

Mr. Hawkins has launched an ambitious agenda at DC Water that complements a vast 10-year program to improve aging infrastructure and comply with ever more stringent regulatory requirements. DC Water is designing and implementing a \$2.6 billion program, the Clean Rivers Project, to nearly eliminate overflows of sewage and stormwater to the Anacostia, Potomac and Rock Creek. DC Water is also investing \$950 million to achieve the next level of nutrient reductions and help restore the Chesapeake Bay.

In addition, Mr. Hawkins is leading a cultural change within DC Water. He has launched the Team Blue program to engage front line staff in improving the enterprise, connected to the BlueStat process to evaluate business processes with benchmarks and performance statistics.

MIKE LEONARD
OCEAN RESOURCE POLICY DIRECTOR
AMERICAN SPORTFISHING ASSOCIATION (ASA)

Mike Leonard is the Ocean Resource Policy Director at the American Sportfishing Association (ASA), based in Alexandria, Virginia. ASA is the sportfishing industry's trade association, providing the industry with a unified voice when emerging laws and policies could significantly affect sportfishing business or sportfishing itself. As ASA's Ocean Resource Policy Director, Leonard is responsible for the association's activities in a variety of marine resource issues at the national, regional and state level.

A native Virginian, Leonard is a lifelong angler whose fishing experience has evolved from the farm ponds of the Shenandoah Valley to coastal waters throughout the country. Before entering the policy arena, Leonard was an aspiring "fish squeezer" (aka fisheries biologist) and holds a master's degree in fisheries management from Auburn University and a bachelor's degree in fisheries science from Virginia Tech.

GRETCHEN W. McCLAIN
PRESIDENT AND CHIEF EXECUTIVE OFFICER
XYLEM, INC.

Gretchen W. McClain was named Chief Executive Officer of Xylem Inc. when the company was formed from the spinoff of the global water businesses from ITT Corporation in October 2011. The new Xylem helps customers solve water challenges in more than 150 countries with 12,000 employees, and generates annual revenues of \$3.8 billion. McClain joined ITT in September 2005 as the President of the company's Residential & Commercial Water business. She was named President of ITT Fluid Technology in March 2007 and promoted to Senior Vice President and President of ITT Fluid and Motion Control in December 2008.

Prior to joining ITT, McClain served in a number of senior executive positions at Honeywell Aerospace, including Vice President and General Manager of the Business, General Aviation & Helicopters (BGH) Electronics division, and Vice President for Engineering and Technology as well as for Program Management in Honeywell Aerospace's Engines, Systems & Services division. She joined AlliedSignal in 1999, which later merged with Honeywell.

Earlier, McClain spent nine years with NASA and served as Deputy Associate Administrator for Space Development—where she played a pivotal role in the successful development and launch of the International Space Station Program as Chief Director of the Space Station, and Deputy Director for Space Flight.

McClain graduated from the University of Utah with a B.S. in Mechanical Engineering. In June 2012, she accepted the Excellence Award in Corporate Philanthropy by the Committee Encouraging Corporate Philanthropy (CECP) on behalf of Xylem.

STEVEN P. ROWE
SENIOR VICE PRESIDENT, CORPORATE AFFAIRS AND GENERAL COUNSEL
NORTHWEST DAIRY ASSOCIATION DARIGOLD, INC.

Steve is the Senior Vice President, Corporate Affairs and General Counsel for Northwest Dairy Association (NDA), a 545 member farmer-owned dairy cooperative, and Darigold, Inc. its wholly-owned processor and marketer of NDA members' milk. NDA has member farms in Washington, Oregon, Idaho, Montana, Utah and Northern California. Darigold produces a full line of dairy-based products for retail, foodservice, commodity and specialty markets and is one of the largest U.S. dairy processors and exporters. Darigold, Inc. operates 12 processing plants throughout the Northwest, processing high-quality milk produced by its dairy farm families.

Steve joined NDA/Darigold in 2005 and currently oversees the legal, government and public affairs, sustainability, and human resources aspects of both the 1500 employee enterprise. Steve sits on the board of the Northwest Food Processors Association, is an Advisor to the Board of Dairy Management Inc. and serves on the Sustainability Council for the Innovation Center for U.S. Dairy. He is a committee member of National Milk Producer Federation's (NMPF) Environmental Issues Task Force, and a member of NMPF's Government Relations and Public Affairs Group. He is active in the National Council of Farmer Cooperatives (NCFC), serving as a member of the Legal, Tax and Accounting Committee and Vice Chair of the Cooperative Structures Subcommittee. He is a member of the National Association of Corporate Directors and a Director of the Washington State Council of Farmer Cooperatives.

Steve is passionate about telling agriculture's good story and helping the industry prepare for its current and future challenges in feeding the world with healthy, sustainable foods.

Steve's legal practice spans nearly 28 years, half of which has been in private practice and the other half as in-house counsel. He holds a Bachelor of Science Degree in Natural Resources from the University of Michigan and a law degree from the University of Utah. He lives near Seattle, Washington with his wife and three children.

JONAH SMITH

SUSTAINABILITY POLICY AND REPORTING MANAGER

MILLERCOORS

Jonah works closely with cross-functional sustainability champions across the business at MillerCoors, including the wholesaler network, procurement, the parent companies and other stakeholders throughout the enterprise. Jonah also leads the tracking and reporting of progress on MillerCoors sustainability strategy and goals, including measurement against its Sustainability Assessment Matrix (SAM) and development of the annual Sustainability Report. Jonah additionally drives development of sustainability policies that increase commercial impact, create consumer interest and secure future supply chain inputs. He focuses on leveraging packaging and waste reduction initiatives to drive cost savings and generate growth, as well as helps lead training development, competency building and execution of the sustainability strategy throughout the business, including in areas such as water and energy.

Prior to joining MillerCoors, Jonah served as Sustainable Business Director for the Alliance for Great Lakes, where he developed and led sustainability programs, researched and analyzed operational issues related to water with businesses, managed water quality projects and produced reports for the USEPA, IEPA, city of Chicago and other partner groups. He also founded a small sustainable asset management firm, Smith Pierce, LLC, where he created a specialized water portfolio that gained traction with some larger institutions. Through this work he was able to sub-advise for a much larger firm on all environmental, social and governance issues for their clients' assets under management. Jonah holds a MBA in Sustainable Business from Bainbridge Graduate Institute and a MS in Conservation Biology & Ecosystem Management from University of Michigan, where his Master's Opus researched proper valuation of water resources in Brazil.

DENNIS TREACY

EXECUTIVE VICE PRESIDENT AND CHIEF SUSTAINABILITY OFFICER

SMITHFIELD FOODS

As Executive Vice President and Chief Sustainability Officer, Dennis Treacy oversees and directs many areas within the company, including government affairs, corporate communications, sustainability initiatives, and the legal department.

Treacy also serves as the executive director of the Smithfield-Luter Foundation, the philanthropic wing of Smithfield Foods that funds education and growth opportunities in communities across America. Additionally, Treacy serves or has served on dozens of state and national boards and commissions.

Prior to joining Smithfield Foods in 2002, Treacy was director of the Virginia Department of Environmental Quality. Treacy also served as assistant attorney general in the natural resources section of the Virginia Attorney General's office. He is a 2010 "Distinguished Environmental Law Graduate" from Lewis & Clark Law School in Portland, Oregon, where he graduated in 1983. He completed his undergraduate degree in Fisheries and Wildlife at Virginia Tech in 1978, and currently serves on its Board of Visitors.